

PASiFiKA Communications

CLIENT: BLUE SKY
TITLE: Christmas – Make someone happy!
Version# 1.6

DATE: 3/11/16
DURATION: 60 seconds
Job#

VISION	AUDIO
<p>Video Begins</p> <p>SCENE: IN A HOUSE We see a close up of a covered plastic plate of food in a young girl's (10 years old) hands and we see her hand it to someone. Then we reveal that she has given the plate to a family member who is in a wheelchair. Cut to a close up of the girl's beaming face and then show a reaction shot of the family member. <i>(Young girl wearing a blue top)</i></p> <p>SCENE: OUTSIDE ON THE GRASS Transition to two young boys walking in school uniform in the rain. The taller boy shelters his friend with a banana leaf. Cut to a close up of the two laughing. <i>(One of the boys has a blue backpack or folder)</i></p> <p>SCENE: ZEBRA CROSSING Transition to a guy taking the hand of an elderly woman to help her cross the road. Cut to a close up of her happy face. <i>(Young man wearing a blue shirt)</i></p> <p>SCENE: BY THE ROAD Transitions to two teenage boys helping a young woman change her tyre. We see the teens removing the tyre and her looking gratefully at them. Cut to a close up of the woman's face. <i>(Young girl wearing a blue dress and/or one of the teenagers a blue shirt)</i></p> <p>SCENE: BEDROOM Transition to a woman (30 years old) holding her baby in bed. He partner surprises her with a gift. Cut to a close up of him smiling as he gives the gift and then show her reaction. <i>(The gift is wrapped in blue)</i></p> <p>SCENE: PLAYGROUND Transition to a 6-year-old boy who has fallen down and a young girl (6-year-old) takes his hand to pull him up. Cut to</p>	<p>Christmas Music Begins Narrator: (warm tone)</p> <p><i>"It's the special little things we do for someone...</i></p> <p><i>that show we care.</i></p> <p><i>A simple act of kindness...</i></p> <p><i>to a stranger...</i></p> <p><i>or someone we love...</i></p> <p><i>can make all the difference.</i></p>

PASiFiKA Communications

<p>show a close up of his face. <i>(Young girl wearing a blue top)</i></p> <p>Cut to montage of slow motion reaction shots from previous scenes.</p> <p>GFX: Bluesky logo appears with Christmas elements.</p> <p>GFX: Toyota Hilux with graphics of \$23,000 cash appears.</p> <p>GFX: Showing different ways to enter.</p> <p>* Conditions Apply</p> <p>Cut back to footage of little girl helping a little boy up. We see the little boy hug the girl. GFX: Let's celebrate logo and ends with Bluesky animation</p> <p>Video Ends</p>	<p><i>Christmas is all about the little things... And This Christmas...</i></p> <p><i>Bluesky is doing something special for you!</i></p> <p><i>We're giving away a Toyota Hilux and \$23,000 worth of cash.</i></p> <p><i>To enter... Simply text WIN to 4444 or e-charge \$5 or more!</i></p> <p><i>So feel special this Christmas and celebrate with Bluesky!"</i></p> <p>Christmas Music Ends</p>
--	--

© PASiFiKA Communications